

PROFILE:

Full Name: Cristiano Alves de Oliveira

Nationality: Brazilian

Languages: Portuguese / English

Based in: Brasília - DF - Brazil

ABOUT ME:

I have been a Digital Designer for the past eleven years, working on staff for several companies serving the entertainment, educational and media fields. My abilities and experience are far-ranging. I have all the necessary skills to see a given project from first idea through conceptual development and design to final product. Also, I am well-versed in all the software programs required by the digital design routine.

EDUCATION:

INDUSTRIAL DESIGN

Bachelor's Degree

2002-2007

Universidade São Judas Tadeu

AUDIO VISUAL TECHNOLOGY

Bachelor's Degree

2011-2013

Centro Universitário Senac

PRODUCTION AND USE OF TECHNOLOGIES FOR EDUCATION / INSTRUCTIONAL DESIGN

Master's Degree

2018-2019

Universidade Federal de São Carlos - UFSCar

HUMAN-COMPUTER INTERACTION AND USER EXPERIENCE (UX)

Master's Degree

2023-2024 (in progress)

Pontifícia Universidade Católica do Rio de Janeiro - PUC-Rio

WORK EXPERIENCE:

October 2017 - Present (5 years and 3 months)

DIGITAL DESIGNER

SICOOB CONFEDERAÇÃO - BRAZIL

- Spearheaded the design and development of print/web communication materials.
- Brainstormed ways to improve UI/UX of several websites for company's events.
- Responsible for the project management and production of eLearning courses in all its stages (creation of animations, interactive activities, multimedia resources, illustrations etc.).

October 2021 - Present (1 year and 3 months)

DIGITAL DESIGNER

COINHAVEN - BERLIN (remote)

- Created graphic designs for web communication and marketing materials.
- Managed assigned creative projects.
- Created animations to promote the company.
- Developed creative business presentations when needed.

April 2020 - April 2021 (1 year)

VIDEO EDITOR / ANIMATION SUPERVISOR

BORED PANDA - LITHUANIA (remote)

- Designed and created enticing motion graphics for video deliverables (corporate videos, websites, marketing demos).
- Edited raw video footage and added effects / elements to enhance motion graphics.
- Supervised a team of 09 animators, ensuring the quality of the final animation produced.

April 2017 - October 2017 (7 months)

DIGITAL DESIGNER / ELEARNING DEVELOPER

CESPE/CEBRASPE - BRAZIL

- Guided the creation and execution of several marketing materials (email marketing, websites, etc.), balancing the overall company strategic direction with day-to-day tasks.
- Delivered ten presentations per month for internal and external clients.
- Produced several e-courses, animations, motion graphics, interactive digital assets etc.

WORK EXPERIENCE (contd.):

May 2015 - April 2017 (2 years)

DIGITAL DESIGNER

SICOOB CONFEDERAÇÃO - BRAZIL

- Produced print materials for the company's corporate university (flyers, posters, annual reports etc.).
- Designed and delivered production-ready digital content using HTML and CSS for seminars, conferences etc.
- Created presentations for the top management of the company.
- Developed several e-courses in two years.

March 2016 - November 2016 (9 months)

GRAPHIC DESIGNER / ELEARNING CONSULTANT

CESPE/CEBRASPE - BRAZIL

- Developed several e-courses, animated instructional videos, illustrations, presentations, interactive digital assets etc.).

February 2014 - November 2016 (2 years and 10 months)

GRAPHIC DESIGNER / ELEARNING CONSULTANT

UNB - CEAD - BRAZIL

- Production of animated instructional videos, interactive digital assets, webpages, illustrations, e-courses etc.

October 2013 - May 2015 (1 year and 7 months)

DIGITAL DESIGNER

LG LUGAR DE GENTE - BRAZIL

- Created several animated instructional videos.
- Developed several webpages in the period.

August 2011 - October 2013 (2 years 2 months)

DIGITAL DESIGNER

AFFEROLAB - BRAZIL

- Production of animated instructional videos, webpages, interactive digital assets, illustrations, e-courses etc.

January 2010 - December 2010 (1 year)

2D ANIMATOR

2DLAB - LABORATÓRIO DE DESENHOS - BRAZIL

- 2D Animator in the series "My Big Big Friend".

June 2005 - November 2007 (2 years and 6 months)

GRAPHIC DESIGNER / WEB DESIGNER

RDCOM LTDA. - BRAZIL

- Production and management of websites.
- Diagramming of magazines, booklets, catalogs etc.