

PROFILE:

Full Name: Cristiano Alves de Oliveira

Nationality: Brazilian

Languages: Portuguese / English

Based in: Brasília - DF - Brazil

ABOUT ME:

I have been a Digital Designer for the past eleven years, working on staff for several companies serving the entertainment, educational and finance fields. I have all the necessary skills to work on a project, from the first idea through conceptual development and design to the final product. My ability to work collaboratively with stakeholders, meet tight deadlines, and deliver projects on time and within budget has made me a trusted partner to many organizations.

EDUCATION:

INDUSTRIAL DESIGN

Bachelor's Degree

2002-2007

Universidade São Judas Tadeu

AUDIO VISUAL TECHNOLOGY

Bachelor's Degree

2011-2013

Centro Universitário Senac

PRODUCTION AND USE OF TECHNOLOGIES FOR EDUCATION / INSTRUCTIONAL DESIGN

Master's Degree

2018-2019

Universidade Federal de São Carlos - UFSCar

HUMAN-COMPUTER INTERACTION AND USER EXPERIENCE (UX)

Master's Degree

2023-2024 (in progress)

Pontifícia Universidade Católica do Rio de Janeiro - PUC-Rio

WORK EXPERIENCE:

April 2023 - present

DESIGNER

BANCO ITAÚ - BRAZIL

- Creating engaging and informative visual content, including illustrations, icons, infographics, and charts that help to simplify complex financial concepts for clients and stakeholders.
- Conducting research and analysis to ensure that the visuals produced accurately represent the data and information needed to convey.
- Contributing to the design strategy, helping to develop visual concepts aligned with the company's goals and values.

October 2017 - April 2023 (5 years and 7 months)

DIGITAL DESIGNER

SICOOB CONFEDERAÇÃO - BRAZIL

- Spearheaded the design and development of print/web communication materials.
- Brainstormed ways to improve UI/UX of several websites for company's events.
- Responsible for the project management and production of eLearning courses in all its stages (creation of animations, interactive activities, multimedia resources, illustrations etc.).

October 2021 - December 2023 (1 year and 3 months)

DIGITAL DESIGNER

COINHAVEN - BERLIN (remote)

- Created graphic designs for web communication and marketing materials.
- Managed assigned creative projects.
- Created animations to promote the company.
- Developed creative business presentations when needed.

April 2020 - April 2021 (1 year)

VIDEO EDITOR / ANIMATION SUPERVISOR

BORED PANDA - LITHUANIA (remote)

- Designed and created enticing motion graphics for video deliverables (corporate videos, websites, marketing demos).
- Edited raw video footage and added effects / elements to enhance motion graphics.
- Supervised a team of 09 animators, ensuring the quality of the final animation produced.

WORK EXPERIENCE (contd.):

April 2017 - October 2017 (7 months)

DIGITAL DESIGNER / ELEARNING DEVELOPER
CESPE/CEBRASPE - BRAZIL

- Guided the creation and execution of several marketing materials (email marketing, websites, etc.), balancing the overall company strategic direction with day-to-day tasks.
- Delivered ten presentations per month for internal and external clients.
- Produced several e-courses, animations, motion graphics, interactive digital assets etc.

May 2015 - April 2017 (2 years)

DIGITAL DESIGNER
SICOOB CONFEDERAÇÃO - BRAZIL

- Produced print materials for the company's corporate university (flyers, posters, annual reports etc.).
- Designed and delivered production-ready digital content using HTML and CSS for seminars, conferences etc.
- Created presentations for the top management of the company.
- Developed several e-courses in two years.

October 2013 - May 2015 (1 year and 7 months)

DIGITAL DESIGNER
LG LUGAR DE GENTE - BRAZIL

- Created several animated instructional videos.
- Developed several webpages in the period.

August 2011 - October 2013 (2 years 2 months)

DIGITAL DESIGNER
AFFEROLAB - BRAZIL

- Production of animated instructional videos, webpages, interactive digital assets, illustrations, e-courses etc.

January 2010 - December 2010 (1 year)

2D ANIMATOR
2DLAB - LABORATÓRIO DE DESENHOS - BRAZIL

- 2D Animator in the series "My Big Big Friend".

June 2005 - November 2007 (2 years and 6 months)

GRAPHIC DESIGNER / WEB DESIGNER
RDCOM LTDA. - BRAZIL

- Production and management of websites.
- Diagramming of magazines, booklets, catalogs etc.